

The Cotswold Times Group

Community Magazines delivered in Bourton on the Water, Chipping Norton, Moreton in Marsh & Stow on the Wold.

ADVERTISING PRICES 2019

Prime positions available to book - please contact us for further information on positioning and prices.							
ADVERTISEMENT SIZE IN MM HEIGHT X WIDTH	HEADLINE PRICE PER MONTH	DISCOUNT 1 FOR PRINT READY COPY PER MONTH	DISCOUNT 2 FROM THE 4 TH ENTRY TO DEC 2019	<u>Deal 1 - Booking a year ahead.</u>	DEAL 1 11 Adverts paid by direct debit for 12 months at these prices	<u>Deal 2 - Booking 6 months ahead.</u>	DEAL 2 6 Adverts paid by direct debit for 12 months at these prices
FULL A4 PAGE 277MM X X190MM	£700	£650	£585	<p>For anyone wanting to book a full years advertising:-</p> <p>- Discount 2 will be allocated for the full 11 months. (N.B. We don't publish a January edition.)</p> <p>- Total cost for the year is split into 12 equal payments to be paid monthly by direct debit for the year.</p>	£536.25	<p>This can be 1 advert monthly for 6 months or bimonthly for the year. These will be charged at the discount 2 rate.</p> <p>- Bimonthly advertising can allow payments to be spread over 12 monthly direct debits (payments must begin before Advertising starts.)</p>	£292.5
HALF A4 PAGE LANDSCAPE 136 X 190 VERTICAL 277 X 93	£400	£350	£300		£275		£150
QUARTER A4 PAGE PORTRAIT 136 X 93 LANDSCAPE 90 X 120	£250	£200	£175		£160.41		£87.50
SIXTH A4 PAGE ALMOST SQUARE 90 X 93	£200	£150	£125		£114.58		£62.50
EIGHTH A4 PAGE LANDSCAPE 66 X 93 PORTRAIT 90 X 63	£110	£90	£80		£73.53		£40
BUSINESS CARD LANDSCAPE 43 X 93	£80	£70	£60		£55		£30
SIXTEENTH LANDSCAPE 33 X 93	£60	£50	£45		£41.25		£22.50

N.B. These prices will attract VAT

- If advertising is cancelled during the year there will be a supplemental charge equating to the amount you would have paid without the offer.