

# The Cotswold Times Group

Community Magazines delivered in Bourton on the Water, Chipping Norton, Moreton in Marsh & Stow on the Wold.

## ADVERTISING PRICES 2020

Prime positions available to book - please contact us for further information on positioning and prices.

ADVERTISEMENT SIZE IN MM HEIGHT X WIDTH	HEADLINE PRICE PER MONTH	DISCOUNT 1 FOR PRINT READY COPY PER MONTH	DISCOUNT 2 FROM THE 4 <sup>TH</sup> ENTRY TO DEC 2019	<u>Deal 1 - Booking a year ahead.</u>  When you book a full years advertising Discount 2 applies for the full year – that's 11 months. (We don't publish in January.)  I.e.: The total cost for the year is split into 12 equal payments paid monthly by direct debit for the year. REDUCING YOUR COST EVERY MONTH  - 1 free editorial – doubling the size of your advert – will be applied in a month to suit you (excluding December).	DEAL 1 11 Adverts paid by direct debit for 12 months at these prices	<u>Deal 2 - Booking 6 months ahead.</u>  2 Options - 1 advert per month for 6 months OR bimonthly for a year.  Adverts will be charged at the discount 2 rate.  - Bi-monthly advertising means that payments are spread over 12 monthly direct debits N.B. payments must begin before Advertising starts.	DEAL 2 6 Adverts paid by direct debit for 12 months at these prices
<b>FULL A4</b> 277MM X X190MM	£700	£650	£600		£550		£300
<b>HALF A4</b> LANDSCAPE 136 X 190 VERTICAL 277 X 93	£400	£360	£320		£293.33		£160
<b>QUARTER A4</b> PORTRAIT 136 X 93 LANDSCAPE 90 X 120	£250	£225	£200		£183.33		£100
<b>SIXTH A4</b> ALMOST SQUARE 90 X 93	£200	£160	£140		£128.33		£70
<b>EIGHTH A4</b> LANDSCAPE 66 X 93 PORTRAIT 90 X 63	£110	£95	£80		£73.33		£40
<b>BUSINESS CARD</b> LANDSCAPE 43 X 93	£80	£70	£60		£55		£30
<b>SIXTEENTH</b> LANDSCAPE 33 X 93	£60	£50	£45		£41.25		£22.50

N.B. These prices will attract VAT

- If advertising is cancelled during the year the *extra discount* you received to the date of cancellation will need to be repaid.